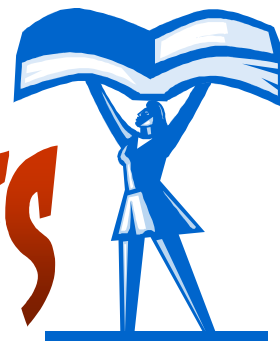


# YOUTH SERVICES NOTES



Week of May 26, 2014

No. 168

From Enid's desk

## Items of Interest

### Summer Food Program

- A kick-off event for Virginia's Summer Food Program will be held in Norfolk on June 5th.
- Posters, bookmarks, flyers and computer images are available for promoting the program or informing the community of the resource.  
For parents - <http://readvirginia.org/parents.htm>  
For libraries - <http://readvirginia.org/SummerFoodatYourLibrary.htm>
- Natalie Cole, who is with the California Library Association, has created a listserve for libraries interested in sharing information/learning from other public libraries about Summer Food at Your Library. Please email her at [ncolecla@gmail.com](mailto:ncolecla@gmail.com) if you would like to be put on the listserve.

### Winter Reading Program 2015

- Artwork for next year's winter reading program will feature **Curious George**. We will be offering libraries posters, bookmarks, sticker sheets/reading logs, early literacy cards (Sing, Talk, Read, Write, and Play). The Spanish version of the DaybyDayVA.org family literacy calendar should be completed and we will promoting it then. We will begin taking orders in August.
- **Houghton Mifflin Harcourt** has put together activity sheets related to the Curious George Books, which may be found at – <http://www.curiousgeorge.com/inspirecuriosity>
- **Costume Specialist** has a Curious George and Man with Yellow Hat costume.

### Fall Workshop & Early Literacy Activity Center Exchange

- The Youth Services Fall Workshop and Early Literacy Activity Center Exchange will be held the first week of September. We are looking at having the workshop at the Roslyn Center in Richmond for **September 3-4, 2014**.

(Continued on page 2)

Norfolk Public Library, Little Creek Branch

## Library Displays

This was our May display board in honor of Military Appreciation Month. It was put together by Susan Mayo. – Carol Aubut ■



From ALSC Blog

## Beyond Cold Hard Cash: What Motivates Us?

**What motives us to do our jobs? Yes, we need to earn money, but that's only one reason out of many.**

The good news about library staff is that a lot of us work in libraries because we love libraries. Our passion and enthusiasm for the place is a huge jump-start for motivating staff and keeping up morale. Not every industry starts with a bottom line like that.

Library staff often say:

- They love helping people
- They love being around all those books and other materials
- They want to be useful
- They love to collaborate

(Continued on page 3)

## Youth Services Notes

is issued weekly by

**Enid Costley**

**Children's and Youth Services Consultant**

**Library Development and Networking**

**Library of Virginia**

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**The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums.**

**Through grant making, policy development, and research, IMLS helps communities and individuals thrive through broad public access to knowledge, cultural heritage, and lifelong learning. This newsletter project is made possible by a grant from the U.S. Institute of Museum and Library Services.**



INSTITUTE of  
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SERVICES



## Items of Interest

*Continued from page 1*

### Coaching Program Workshop

- Coaching Program Workshop will be held **September 23, 2014, beginning at noon and ending at noon on September 24, 2014**. This workshop is for those wishing to be coaches.
- Information about the coaching program may be found on the **application** to be a coach or to be coached. A copy of the application is attached to this issue of *Youth Services Notes*.

### 2014 Summer Reading Program

- Public Service Announcement for **Paws to Read** is available at <https://www.youtube.com/watch?v=dLI9FrwoAL0&feature=youtu.be>
- This is cute, too – video on How Rocket Learned to Read: <http://youtu.be/GIDyFsv4uSU>
- Pinterest Page – <http://www.pinterest.com/ireadprogram/> ■

*Thanks*

**for the photos!**

◇ **Carol Aubut**, Little Creek Branch, Norfolk Public Library

## Dates to Remember

### Impact of Summer Reading Program Study—Site Visits

Wednesday, June 18, 2014 .....	Buchanan County Public Library.....	Grundy
Saturday, June 21, 2014.....	Chesterfield County Public Library, Meadowdale Branch.....	North Chesterfield
Monday, June 23, 2014.....	Virginia Beach Public Library, Kempsville Branch.....	Virginia Beach
Monday, June 30, 2014.....	Augusta County Library.....	Fishersville
Wednesday, July 9, 2014.....	Roanoke City Public Library, Williamson Road Branch.....	Roanoke

### Conferences

May 18-20, 2014 .....	Virginia Library Association Paraprofessional Conference.....	Richmond
June 26–July 1, 2014 .....	American Library Association Annual Conference .....	Las Vegas
September 18-20, 2014 .....	Association for Library Service to Children National Institute.....	Oakland
October 22-24, 2014.....	Virginia Library Association.....	Williamsburg

### Training

*Evanced Summer Reader Training..... On request—Call or email Enid ..... At Your Library*

## Beyond Cold Hard Cash: What Motivates Us?

*Continued from page 1*

- They love the variety of things they get to do
- They want to be respected and recognized
- They want to keep learning

Anything that you can do to define, encourage and offer opportunities in these areas will help your staff feel motivated.

- Thank you's should be offered freely and often. It's important to everyone to feel appreciated.
- Flexible scheduling can be a huge motivator in the library world. If you can grant people reasonable flexibility so they can manage the balance of work, family and outside interests, do it! It costs nothing, and people are always grateful.
- Small perks can also be motivating: offer your staff first crack at bestsellers and/or forgive their fines.
- I like to keep the chocolate tin in our office filled and I like to bring back a little something (like a fun magnet) for everyone when I'm on vacation.

Obviously, your staff is made up individuals, and it's important to tailor your incentives to various people, while maintaining fairness across the board. Sometimes it might be motivating to narrow someone's role so that he/she can become an expert in a certain area. Other times it might be motivating to broaden someone's role so that he/she feels more ownership in another area.

If you want to find out some interesting things about what motivates your staff, try asking them not only why they work, but why they work hard. Then use the answers to help you continue to motivate your staff—it's totally worth it to have happy staff with high morale!

Our guest blogger is **Shelley Sutherland**, the Youth Services Supervisor at Niles Public Library, who wrote this piece as a member of the Managing Children's Services Committee. Posted May 21, 2014. ■

## Paws to Read 2014



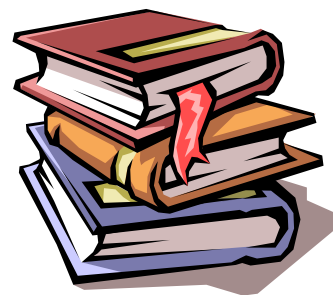
## Virginia Library Association

### 2015 Jefferson Cup Committee: Seeking Members

Love books? Of course you do! The question is do you love history books, all kinds of history books? If so, then you might be a potential Jefferson Cup Committee member. Complete the attached application and return it to **Susan Catlett**, Jefferson Cup Committee Chair, by **July 7**. Email your completed application to [catlettsm@gmail.com](mailto:catlettsm@gmail.com).

The Jefferson Cup honors two distinguished biography, historical fiction or American history books for children and young adults. Presented since 1983, the Jefferson Cup Committee's goal is to promote reading about America's past; to encourage the quality writing of United States history, biography and historical fiction for young people and to recognize authors in these disciplines. Read more and see previous winners here: <http://www.vla.org/awards/jefferson-cup-award/>

The Jefferson Cup Committee selects the winning titles. The committee has ten members: a chairperson and vice-chairperson (selected by the previous year's committee), one person from each VLA region (total of six persons) selected by the current chair, the past chair of the previous year's Jefferson Cup Committee and the outgoing chairperson of Youth Services Forum. All committee members must be members of VLA. Members may be employed by public libraries, schools or any type or bookstores; they may also be unemployed or retired.



You may nominate yourself or a colleague for consideration. Persons selected must be willing to commit a large amount of personal time to read and evaluate books; committee members may receive over 200 titles. Members will also have to attend daytime meetings (up to seven, usually held in Charlottesville). Persons who serve on the committee should be knowledgeable of literature for young people and have book evaluation experience. Jefferson Cup Committee members are expected to present programs at the annual VLA and, possibly, VAASL conferences, so a supervisor must sign this application, indicating he or she will allow the person to attend the conferences and will assist with the member's expenses.

Thank you,  
Susan Catlett, 2015 Jefferson Cup Committee Chair  
Email sent to VLA googlegroups list, May 27, 2014 ■

# Library of Virginia Coaching Program Application

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The Library of Virginia is offering a coaching program for library staff. We are currently accepting applications for both coaches and people who wish to be coached. We are limiting the number of people who will be accepted into the program.

Coaches will be expected to attend two-day training in Richmond September 23-24, 2014. A half-day session will follow 3-4 months later.

Applications for people who wish to coach or be coached should be mailed, faxed, or emailed to:

**Enid Costley**  
**Children's and Youth Services Consultant**  
**Library of Virginia**  
**800 East Broad Street**  
**Richmond, Virginia 23219**  
**(804) 692-3771 Fax**  
**[enid.costley@lva.virginia.gov](mailto:enid.costley@lva.virginia.gov)**

The deadline for applications is **July 25, 2014**.

Confirmation of receipt of the application will be sent via email.

For participants who wish to be coaches, the application should include the following:

1. Application form
2. Resume
3. Letter of support from your direct supervisor
4. A separate sheet addressing the following questions:
  - a. Why do you wish to participate in the coaching program?
  - b. What do you hope to achieve?
  - c. What are your career goals?
  - d. How can you contribute to the program?

For participants who wish to be coached, the application should include the following:

1. Application form
2. Resume
3. Letter of support from your direct supervisor
4. A separate sheet addressing the following questions:
  - a. Why do you wish to participate in the coaching program?
  - b. What do you hope to achieve?
  - c. What are your career goals?

# Library of Virginia Coaching Program

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- ☐ I wish to be a coach
- ☐ I wish to be coached

Name:

Email:

Phone number & extension:

Library System:

Address:

Position:

**Mail to:**

Enid Costley  
Library of Virginia  
800 East Broad Street  
Richmond, VA 23219  
Fax: (804) 692-3771  
Email [enid.costley@lva.virginia.gov](mailto:enid.costley@lva.virginia.gov)

Confirmation of receipt of application  
will be sent via email.

**Deadline is July 25, 2014**

Mark one word in each row which best describes you:

Forceful	Outgoing	Diplomatic	Passive
Adventurous	Generous	Analytic	Patient
Demanding	Sociable	Accurate	Calm
Competitive	Trusting	Systematic	Loyal
Decisive	Convincing	Sensitive	Deliberate
Self-assured	Enthusiastic	Conscientious	Team-oriented
Daring	Emotional	Conventional	Stable

1. Attach a resume
2. Letter of support from you direct supervisor.
3. On a separate page address the following
4. Why do you wish to participate in the coaching program?  
What do you want to achieve?  
What are your career goals?  
What can you contribute to the program? (Coaches only!)





## Jefferson Cup Committee Application

### Sponsored by Youth Services Forum of the Virginia Library Association

The Jefferson Cup honors a distinguished biography, historical fiction or American history book for young people. Presented since 1983, the Jefferson Cup Committee's goal is to promote reading about America's past; to encourage the quality writing of United States history, biography and historical fiction for young people and to recognize authors in these disciplines.

The Jefferson Cup Committee selects the winning titles. The committee has nine members: a chairperson (selected by the previous year's committee), one person from each VLA region (total of six persons) selected by the current chair, the past chair of the previous year's Jefferson Cup Committee and the outgoing chairperson of Youth Services Forum. All committee members must be members of VLA. Members may be employed by public libraries, schools or any type of bookstore; they may also be unemployed or retired.

You may nominate yourself or a colleague for consideration. Persons selected must be willing to commit a large amount of personal time to read and evaluate books; committee members may receive over 200 titles. Members will also have to attend daytime meetings (up to seven, usually held in Charlottesville). Persons who serve on the committee should be knowledgeable of literature for young people and have book evaluation experience. Jefferson Cup Committee members are expected to present programs at the annual VLA and VAASL conferences, so a supervisor must sign this application, indicating he or she will allow the person to attend the conferences and will assist with the member's expenses.

VLA Region \_\_\_\_\_

NAME \_\_\_\_\_ DATE \_\_\_\_\_

PLACE OF EMPLOYMENT \_\_\_\_\_

JOB TITLE \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

HOME TELEPHONE \_\_\_\_\_

HOME E-MAIL ADDRESS \_\_\_\_\_

APPLICANT'S EDUCATION \_\_\_\_\_

\_\_\_\_\_



## Jefferson Cup Committee Application

HAS THE APPLICANT TAKEN CHILDREN'S LITERATURE CLASSES? (EXPLAIN)

(Please note that children's literature classes are not a requirement.)

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DESCRIBE APPLICANT'S EXPERIENCES WITH CHILDREN'S LITERATURE.

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WHY DOES APPLICANT WANT TO BE ON JEFFERSON CUP COMMITTEE?

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I am applying to be on the Jefferson Cup Committee. I understand and agree to the commitment of reading and evaluating publisher's book submissions, of attending meetings and of helping present a program at VLA and VAASL. I accept these responsibilities.

APPLICANT'S SIGNATURE\_\_\_\_\_

I supervise the above person and recommend that s/he be considered for the Jefferson Cup Committee. I hereby give this person permission to attend Jefferson Cup meetings and agree to assist with conference and lodging expenses for s/he to present programs at VLA and/or VEMA.

SUPERVISOR'S SIGNATURE\_\_\_\_\_

*Please note that completing the application to serve on the Jefferson Cup Committee does not mean you will be selected to serve. Some regions have many highly qualified applicants who would like to serve on the committee. If your address, place of employment or supervisor changes, please update this form.*

Thank you for your interest in the Jefferson Cup Award!

Please submit this form to 2014-2015 Jefferson Cup Chairperson:

**Susan Catlett, [susan.catlett@pps.k12.va.us](mailto:susan.catlett@pps.k12.va.us)**